Research Project Title: Media Lab for Feminist Public Practices
Popular Title:
Media Lab for Feminist Public Practices

Scientific Field:
Social Sciences

Host Institution:
University of Thessaly, Dep. of Architecture
The Center of New Media and Feminist Public Practices is dedicated to the production, postproduction, distribution and support of women’s practice and feminist theory development. The center will be an innovative initiative which by definition involves application of information and technology, imagination and diverse methods in deriving new and different values and ethos in new media, feminist practice and public space. Ideas and processes will be conveyed to cultural products which will enhance women's’ advancement, productivity and assimilation to the professional field.

The center will organize an on-going relational archive of relevant practices. Through workshops, seminars, tutorials and lectures, it will provide the theoretical and technical expertise for starting projects combined with media, public space, labor and intellectual work in order to produce (symbolic) capital. Diverse and innovative methodologies will be introduced in order for the national and local potential to succeed in the ever changing and increasing competitive global environment.
The research aims to extend feminist scholarship and practice in social field by creating an innovative center to support the political potency of feminist practices that interweave art, media, architecture and urban studies, social anthropology, activism and different systems of knowledge in relation to public space and public claims. At this moment of rapid transformations of public space, representation and claims in public space, the critical economic and sociopolitical situations manifested affect our investment on contemporary democracy. In particular, this critical situation will be connected with the effects this has to women especially. This focus aims to reverse this situation in order to discover possible alternative prospects and development of successful, empowered, emancipated entrepreneurship and practice in order for women to be antagonistic in critical global conditions. Throughout the research, new tools and new modes of conceptualization and practice will be proposed that will contribute to understanding the deep effects that global changes and crisis have on women and to taking advantage of the possibilities and potentialities for feminist media production, circulation, spectatorship and ethics within the current condition. The project will also offer possibilities for connections, comparisons or adjacencies and coalitions between feminist media objectives and methods in disparate locations around the globe, starting from our own (peripheral) locality.
The funding offers a unique opportunity for me personally but also for other colleagues to systematically develop the relevant scientific discourse, practice and know-how in a field that has not been adequately studied and developed in my country. Without such funding, it would not be possible for me to systematize and target my theoretical background and my practical experience in order to dynamically claim my presence as a researcher but also to be able to participate in the development and enhancement of the discourse and practice of the field in which I work.

At the same time, through this funding, I have the opportunity to work with other researchers and experts, to expand and deepen my networks and coalitions, have the opportunity to participate in conferences, congresses, events, in which I couldn’t be able personally and individually to participate in. It is also an opportunity to enhance the presence and dissemination of my (and of other colleagues and experts) practice and ideas. And finally, the funding gives the necessary support to set up, start up and look to the future of an equipped and well-informed and interconnected innovative and competitive centre.

To me, H.F.R.I. funding would mean...

The Principal Investigator,

Elpida Karaba

Funding

Amount: **130,000 €**
Duration: **28 months**
Foundation: **H.F.R.I.**
CONTACT

127, Vasilissis Sofias Avenue
115 21 Athens, Greece
info@elidek.gr
www.elidek.gr